***Internal analysis***

Project name: Curly application

Platform: Flutter

Programming language: Dart

Application type: Multi user application

Tools: Firebase, Google maps

The app will greatly help people organize their time, save it, and avoid long waiting times at the barber, user can book with more than one barber. It will also help barbers attract more customers through the system provided by the app. Additionally, the app includes a rating feature for barbers, which can attract new clients who were not previously aware of them. It is very easy to use for both users and barbers, with no complexity. The app also provides the ability to report issues from either the user or the barber in case of any problems.

**Steps for barber and user registration and how to use the app**

User: Register as a new customer by entering your name, address, phone number, and governorate, then click on "Sign In." Next, search for the area where you want to get a haircut, select the barber, submit a request, and wait for approval.

Barber: Select the "Barber" option, then upload a photo, pin the location, set the haircut price, and enter the address, phone number, salon name, and your name. Then, click "Sign In." Once a request is received, you can either accept or reject it.

**The team responsible for the project**

1. Yousef Refaat (team leader , media buyer)
2. Omar hamouda (content creator)
3. Yaseen kamel (copy writer)
4. Houda ahmed (seo)
5. Alaa Mohamed (social media marketing , market analysis)

**Application management cost**

**(5000)**